## ORDER

Orders Order / Rev: 105663 Alt Order #: 06842087 **HORSFORD 4 CONGRESS** Product Desc: Estimate: 1609 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/17/12 / 09/25/12 Sales Office: **BLPHI** Order Type: National **GENERAL** Sales Region: Name: Agency GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Horsford for Congress Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC02 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill	Plan

Bill Plan					Totals	
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spo
08/27/12	09/17/12	14	\$5,685.00	\$4,832,25	September 2012	
					Totala	

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$5,685.00	\$4,832.25	0,00
Totals	14	\$5,685.00	\$4,832.25	0.00

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	31%	\$5,685.00
Market	100%	\$18,338.71

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$4,768.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$2,934.19
KTUD	1%	\$183.39
KVVU	18%	\$3,300.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$1,467.10

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len S	pots	Räte Pri	Rtg Type Spots	Amount
•	E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp	w/WagM	5-6a	WTF	:30	2	\$90.004	0.00 NM 2	\$650.00
					M-F 5-6a WakeU	o w/Wagners						7	
		NEWS				_							
		<u>Sta</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	W	eek; 09/ <sup>.</sup>	10/12	09/16/12	WTF	2	\$90.00	0.00					

Print Date: 09/26/12 08:11:13 Page 2 of 6

**KSNV** 

Order / Rev:

105663

Advertiser:

Horsford for Congress

Alt Order#:

06842087

Product Desc:

HORSFORD 4 CONGRESS

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch Start End Inventory Code	e Break Start/End 1	ime Days Len Spots Rate Pri RtgType Spots Amo	nunt
E 1 KSNV 09/12/12 09/14/12 M-F 5-6a Wakel M-F 5-6a Wakel	Jp w/WaQM 5-6a		50.00
NEWS  Start Date End Date Weekdays  Week: 09/10/12 09/16/12WTF  Spot Ch Date Range Description  1 KSNV 09/10/12-09/16/12 M-F 5-6a WakeUp  See MG 1.3,1.4	Spots/Week Rate 2 \$90.00 Start/End Time w/Wagner5-6a	Rating 0.00  Weekdays Length Rate Rtg Type -TWThF :30 (\$90.00) 0.00 NM	
[.NOT AVAILABLE RATE] NOT AVAILAB 2 KSNV 09/10/12-09/16/12 M-F 5-6a WakeUp See MG 1.3,1.4		-тwтhғ :30 <del>(\$90.00)</del> 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILAB 3 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp ❤ MG for 1.1,1.2 [REVISED RATE]		WThF :30 \$325.00 0.00 NM	
4 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp  ⊕ MG for 1.1,1.2  [REVISED RATE]	w/Wagner5-6a	WThF :30 \$325.00 0.00 NM	
E 2 KSNV 09/12/12 09/14/12 M-F 6-7a Wakel M-F 6-7a Wakel NEWS	-	WTF :30 2 \$175.004 0.00 NM 0	\$0.00
Start Date End Date Weekdays Week: 09/10/12 09/16/12WTF Spot Ch Date Range Description 1 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp	Spots/Week Rate 2 \$175.00 Start/End Time w/Wagner6-7a	Rating         0.00         Weekdays       Length       Rate       Rtg       Type        WThF       :30       (\$1.75.00)       0.00       NM	
Unresolved [.NOT AVAILABLE RATE] NOT AVAILAB 2 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp Unresolved		WThF :30 (\$175.00) 0.00 NM	
[.NOT AVAILABLE RATE] NOT AVAILABLE 3 KSNV 09/17/12 09/17/12 M-F 6-7a Wakel M-F 6-7a Wakel	Jp w/Wa@M 6-7a	M ;30 1 \$175.004 0.00 NM 0	\$0.00
NEWS  Start Date End Date Weekdays  Week: 09/17/12 09/23/12 M  Spot Ch Date Range Description  1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp  Unresolved  [.NOT AVAILABLE RATE] NOT AVAILAB		Rating         0.00         Weekdays       Length       Rate       Rtg       Type         M       :30 (\$175.00)       0.00 NM	
E 4 KSNV 09/12/12 09/14/12 Today Show Today Show	CM 658a-9am	WTF :30 2 \$200.004 0.00 NM 0	\$0.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/10/12 09/16/12WTF <u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 1 KSNV 09/10/12-09/16/12 Today Show  Unresolved	Spots/Week Rate 2 \$200.00 Start/End Time 658a-9am	Rating 0.00  Weekdays Length Rate Rtg TypewThF :30 (\$200.00) 0.00 NM	
[N/A BUMP POLITICAL] N/A BUMP POL 2 KSNV 09/10/12-09/16/12 Today Show Unresolved	TICAL 658a-9am	wThF :3 <i>0 (\$200.00</i> ) 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE 5 KSNV 09/17/12 09/17/12 Today Show Today Show TODAY SHOW	LE RATE CM 658a-9am	M :30 1 \$200.004 0.00 NM 0	\$0.00
Start Date End Date Weekdays Week: 09/17/12 09/23/12 M Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 Today Show	Spots/Week Rate 1 \$200.00 Start/End Time 658a-9am	Rating         0.00         Weekdays       Length       Rate       Rtg       Type         M       :30       (\$200.00)       0.00       NM	
Unresolved [NOT AVAILABLE RATE] NOT AVAILAB	<del></del>		<b>45.</b> ~~
E 6 KSNV 09/16/12 09/16/12	CM 8a-9am	S :30 1 \$1,300.003 0.00 NM 0	\$0.00

Print Date: 09/26/12 08:11:13 Page 3 of 6

KSNV

Order / Rev:

105663

Advertiser:

Horsford for Congress

(Alt Order #:

06842087

Product Desc:

HORSFORD 4 CONGRESS

Flight Dates:

09/12/12 - 09/17/12

Estimate:

	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots F	Rate Pri	Rtg Type	Spots	Amount
· ·	Meet the Press									
MEET THE PRESS									•	
Start Date End Date		ots/Week	<u>Rate</u>	Rating						
Week: 09/10/12 09/16/12	S		\$1,300.00	0.00	Manhalana	1 41-	D-4-	D4 T		
<u>Spot Ch Date Range De</u> : 1 KSNV 09/10/12-09/16/12 Me	scription	<u>Star</u> 8a-9	<u>t/End Time</u>		Weekdays	<u>Length</u>		Rtg Type 0.00 NM		
Unresolved	151 (115 F1533	00-5	aiii		30	۱ .۵۷۴	<i>φ-1,-</i> 3 <i>00,00)</i>	0.00 19791		
[.NOT AVAILABLE RATE	] NOT AVAILABLE R	ATE								
E 8 KSNV 09/12/12 09/14/12 I	M-F Today Show II 3		9-10a	WTF-	- :30	2 \$	95.004	0.00 NM	0	\$0.00
TODAY SHOW II	M-F Today Show II						,			
Start Date End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	WTF	2	\$95.00	0.00						
Spot Ch Date Range De	scription	Star	t/End Time		<u>Weekdays</u>	Length	<u>Rate</u>	Rtg Type		
1 KSNV 09/10/12-09/16/12 M-I	F Today Show II 3rd .	<i>Hr</i> 9-10	a		-TWThF	:30	(\$95.00)	0.00 NM		
See MG 8.3,8.4										
[.NOT AVAILABLE RATE	~				_					
2 KSNV 09/10/12-09/16/12 M-I	F Today Show II 3rd .	<i>Hr</i> 9-10	а		-TWThF	30	<del>(\$95.00)</del>	0.00 <i>NM</i>		
See MG 8.3,8.4	I NOT AVAILADEE D	ATE								
NOT AVAILABLE RATE.] 3 KSNV 09/12/12-09/16/12 M-I	_				WThF		/#40E 00\	0.00 4/44		
(f) Unresolved	r ruday show ii sid i	71 9-10	a		WIII	- 30	<del>( ♦ 1 ∠ 0. ∪ ∪ )</del>	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE	I NOT AVAILABLE R	ATE								
4 KSNV 09/12/12-09/14/12 M-I			a		WThF	.30	(\$1-25-00)	0.00 <i>NM</i>		
① Unresolved						,,,,	(4,110.00)	0100 11111		
[.NOT AVAILABLE RATE	] NOT AVAILABLE R	ATE								
E 9 KSNV 09/12/12 09/14/12 I	Rachael Ray Rachael Ray	CM	11am-12pm	WTF-	- :30	2 \$3	325.001	0.00 NM	2	\$650.00
RACHEL RAY	110010071103									
Start Date End Date	Weekdays Sp	ots/Week	Rate	Rating						
				- 1 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						
Week: 09/10/12 09/16/12	WTF	2	*	0.00						
Spot Ch Date Range De	scription	2 <u>St</u> ar	VEnd Time		<u>Weekdays</u>	Length		Rtg Type		
<u>Spot Ch Date Range De</u> 1 KSNV 09/10/12-09/16/12 Ra	scription	2 <u>St</u> ar			Weekdays WThF			Rtg Type 0.00 NM		
<u>Spot Ch Date Range De</u> 1 KSNV 09/10/12-09/16/12 Ra See MG 9.3	scription chael Ray	2 <u>Star</u> 11ar	VEnd Time							
Spot <u>Ch Date Range</u> <u>De</u> 1 KSNV 09/10/12-09/16/12 Ra See MG 9.3 [.NOT AVAILABLE RATE	<u>scription</u> Ichael Ray I NOT AVAILABLE R	2 <u>Star</u> 11ar ATE	VEnd Time n-12pm		WThF	- :30	<del>(\$325.00)</del>	0.00 NM		
<u>Spot</u> <u>Ch Date Range</u> <u>De</u> 1 KSNV 09/10/12-09/16/12 Ra See MG 9.3 [.NOT AVAILABLE RATE 3 KSNV 09/10/12-09/16/12 Ra	<u>scription</u> Ichael Ray I NOT AVAILABLE R	2 <u>Star</u> 11ar ATE	VEnd Time			- :30	<del>(\$325.00)</del>			
<u>Spot</u> <u>Ch Date Range</u> <u>De</u> 1 KSNV 09/10/12-09/16/12 Ra See MG 9.3 [.NOT AVAILABLE RATE 3 KSNV 09/10/12-09/16/12 Ra ∰ MG for 9.1 09/14	<u>scription</u> Ichael Ray I NOT AVAILABLE R	2 <u>Star</u> 11ar ATE	VEnd Time n-12pm		WThF	- :30	<del>(\$325.00)</del>	0.00 NM		
<u>Spot</u> <u>Ch Date Range</u> <u>De</u> 1 KSNV 09/10/12-09/16/12 Ra See MG 9.3 [.NOT AVAILABLE RATE 3 KSNV 09/10/12-09/16/12 Ra	<u>scription</u> ichael Ray I NOT AVAILABLE R ichael Ray	2 <u>Star</u> 11ar ATE	t/End Time n-12pm n-12pm		WThF	· :30	<del>(\$325.00)</del>	0.00 NM	1	\$125.00
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3           [.NOT AVAILABLE RATE         3 KSNV 09/10/12-09/16/12 Ra           ∰ MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 1	<u>scription</u> ichael Ray I NOT AVAILABLE R ichael Ray	2 <u>Star</u> 11ar ATE 11ar	VEnd Time n-12pm	0.00	WThF	· :30	<del>(\$325.00)</del> \$325.00	0.00 <i>NM</i>		\$125.00
<u>Spot</u> <u>Ch Date Range</u> <u>De</u> 1 KSNV 09/10/12-09/16/12 Ra  See MG 9.3 [.NOT AVAILABLE RATE  3 KSNV 09/10/12-09/16/12 Ra	scription Ichael Ray I NOT AVAILABLE R Ichael Ray Noon News Noon News	2 <u>Star</u> 11ar ATE 11ar	t/End Time n-12pm n-12pm 12-1230pm	WTF-	WThF	· :30	<del>(\$325.00)</del> \$325.00	0.00 <i>NM</i>		\$125.00
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3           [.NOT AVAILABLE RATE         3 KSNV 09/10/12-09/16/12 Ra           ④ MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 1           NEWS           Start Date         End Date	scription Ichael Ray  I NOT AVAILABLE R Ichael Ray  Noon News Noon News  Weekdays  Sp	2 <u>Star</u> 11ar ATE 11ar CM	#/End Time m-12pm m-12pm 12-1230pm	WTF-	WThF	· :30	<del>(\$325.00)</del> \$325.00	0.00 <i>NM</i>		\$125.00
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3           [.NOT AVAILABLE RATE         3 KSNV 09/10/12-09/16/12 Ra           ④ MG for 9.1 09/14 [revised rate]         E 10 KSNV 09/12/12 09/14/12 I           NEWS         Start Date         End Date           Week: 09/10/12         09/16/12	scription Ichael Ray  I NOT AVAILABLE R Ichael Ray  Noon News Noon News  Weekdays SpwTF	2 Star 11ar ATE 11ar CM ots/Week 2	#End Time m-12pm m-12pm 12-1230pm  Rate \$125.00	WTF-	WThF	- :30 - :30 2 \$1	\$325.00 \$325.00 25.004	0.00 NM 0.00 NM		\$125.00
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3           [.NOT AVAILABLE RATE         3 KSNV 09/10/12-09/16/12 Ra           ★ MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 1         NEWS           Start Date         End Date           Week: 09/10/12         09/16/12           Spot         Ch Date Range         De	scription Ichael Ray  I NOT AVAILABLE R Ichael Ray  Noon News Noon News  Weekdays SpwTF Iscription	2 <u>Star</u> 11ar ATE 11ar CM ots/Week 2 <u>Star</u>	#/End Time m-12pm  12-1230pm  Rate \$125.00 t/End Time	WTF-	WThF	- :30 - :30 2 \$1	(\$325.00) \$325.00 25.004	0.00 NM 0.00 NM		\$125.00
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3           [.NOT AVAILABLE RATE         3 KSNV 09/10/12-09/16/12 Ra           ④ MG for 9.1 09/14 [revised rate]         E 10 KSNV 09/12/12 09/14/12 I           NEWS         Start Date         End Date           Week: 09/10/12         09/16/12	scription Ichael Ray  I NOT AVAILABLE R Ichael Ray  Noon News Noon News  Weekdays SpwTF Iscription	2 <u>Star</u> 11ar ATE 11ar CM ots/Week 2 <u>Star</u>	#End Time m-12pm m-12pm 12-1230pm  Rate \$125.00	WTF-	WThF	- :30 - :30 2 \$1	(\$325.00) \$325.00 25.004	0.00 NM 0.00 NM		\$125.00
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3           [.NOT AVAILABLE RATE         3 KSNV 09/10/12-09/16/12 Ra           (♠) MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 I           NEWS         Start Date End Date           Week: 09/10/12 09/16/12         Spot Ch Date Range De           2 KSNV 09/10/12-09/16/12 No	scription Ichael Ray  I NOT AVAILABLE R Ichael Ray  Noon News Noon News  Weekdays SpWTF Iscription Ioon News	2 <u>Star</u> 11ar ATE 11ar CM ots/Week 2 <u>Star</u> 12-1	#/End Time m-12pm  12-1230pm  Rate \$125.00 t/End Time	WTF-	WThF	- :30 - :30 2 \$1	(\$325.00) \$325.00 25.004	0.00 NM 0.00 NM		\$125.00
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3           [.NOT AVAILABLE RATE         3 KSNV 09/10/12-09/16/12 Ra           (♠) MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 I           NEWS         Start Date End Date           Week: 09/10/12 09/16/12         Spot Ch Date Range De           2 KSNV 09/10/12-09/16/12 No         Unresolved	Scription Inchael Ray  INOT AVAILABLE R Inchael Ray  Noon News  Noon News  Weekdays Spwtf Iscription Ion News	2 <u>Star</u> 11ar ATE 11ar CM ots/Week 2 <u>Star</u> 12-1	#/End Time m-12pm  12-1230pm  Rate \$125.00 t/End Time	WTF-	WThF	- :30 - :30 2 \$1 <u>Length</u> - :30	(\$325.00) \$325.00 25.004	0.00 NM 0.00 NM		
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3         [.NOT AVAILABLE RATE           3 KSNV 09/10/12-09/16/12 Ra         ∰ MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 !         NEWS         Start Date         End Date           Week: 09/10/12 09/16/12 Spot         Ch Date Range         De         2 KSNV 09/10/12-09/16/12 No           Unresolved         [.NOT AVAILABLE RATE           E 11 KSNV 09/12/12 09/14/12         E 11 KSNV 09/12/12 09/14/12	Scription Inchael Ray  INOT AVAILABLE R Inchael Ray  Noon News  Noon News  Weekdays Spwtf Iscription Ion News	2 Star 11ar ATE 11ar CM ots/Week 2 Star 12-1 ATE CM	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm	WTF- Rating 0.00	WThF	- :30 - :30 2 \$1 <u>Length</u> - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00)	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1	
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3         [NOT AVAILABLE RATE           3 KSNV 09/10/12-09/16/12 Ra         (⊕) MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 1         NEWS         Start Date End Date           Week: 09/10/12 09/16/12         Spot Ch Date Range De         2 KSNV 09/10/12-09/16/12 No           Unresolved         [NOT AVAILABLE RATE           E 11 KSNV 09/12/12 09/14/12         AGENDA	Scription Ichael Ray  E) NOT AVAILABLE R Ichael Ray  Noon News  Noon News  Weekdays SpwTF Iscription Ion News  E) NOT AVAILABLE R The Agenda 1230pm The Agenda 1230pm	2 Star 11ar ATE 11ar CM ots/Week 2 Star 12-1 ATE CM	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm	WTF-	WThF	- :30 - :30 2 \$1 <u>Length</u> - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00)	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1	
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3         [NOT AVAILABLE RATE           3 KSNV 09/10/12-09/16/12 Ra         ∰ MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 !         NEWS         Start Date         End Date           Week: 09/10/12 09/16/12 Spot         Ch Date Range         De         2 KSNV 09/10/12-09/16/12 No         Unresolved           [NOT AVAILABLE RATE         E 11 KSNV 09/12/12 09/14/12         AGENDA         Start Date         End Date	Scription Ichael Ray  E) NOT AVAILABLE R Ichael Ray  Noon News  Noon News  Weekdays SpWTF Iscription Ion News  E) NOT AVAILABLE R The Agenda 1230pm The Agenda 1230pm  Weekdays Sp	2 Star 11ar ATE 11ar  CM  ots/Week 2 Star 12-1  ATE CM  ots/Week	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm  1230-1p  Rate	WTF- Rating 0.00	WThF	- :30 - :30 2 \$1 <u>Length</u> - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00)	0.00 NM 0.00 NM 0.00 NM Rtg Type 0.00 NM	1	
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3         [NOT AVAILABLE RATE           3 KSNV 09/10/12-09/16/12 Ra         ∰ MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 1         NEWS         Start Date         End Date           Week: 09/10/12 09/16/12 Spot         Ch Date Range         De         2 KSNV 09/10/12-09/16/12 No         Unresolved         [NOT AVAILABLE RATE           E 11 KSNV 09/12/12 09/14/12         AGENDA         Start Date         End Date           Week: 09/10/12         09/16/12         O9/16/12	Scription Ichael Ray  E] NOT AVAILABLE R Ichael Ray  Noon News  Noon News  Weekdays Spwtf Iscription Ion News  E] NOT AVAILABLE R The Agenda 1230pm The Agenda 1230pm  Weekdays Spwtf	2 Star 11ar ATE 11ar  CM  ots/Week 2 Star 12-1  ATE CM  ots/Week 2	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm  1230-1p  Rate \$100.00	WTF-	wThF	- :30 - :30 2 \$1 <u>Length</u> - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00)	0.00 NM  0.00 NM  Rtg Type 0.00 NM	1	
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3           [NOT AVAILABLE RATE         3 KSNV 09/10/12-09/16/12 Ra           (♣) MG for 9.1 09/14 [revised rate]         E 10 KSNV 09/12/12 09/14/12 I           NEWS         Start Date End Date           Week: 09/10/12 09/16/12         Spot Ch Date Range De           2 KSNV 09/10/12-09/16/12 No Unresolved [NOT AVAILABLE RATE           E 11 KSNV 09/12/12 09/14/12           AGENDA           Start Date End Date           Week: 09/10/12 09/16/12           Spot Ch Date Range De	Scription Ichael Ray  E] NOT AVAILABLE R Ichael Ray  Noon News  Noon News  Weekdays SpwTF Iscription Ion News  E] NOT AVAILABLE R The Agenda 1230pm The Agenda 1230pm  Weekdays SpwTF Iscription	2 Star 11ar ATE 11ar  CM  ots/Week 2 Star 12-1  ATE CM  ots/Week 2 Star 2-12-1	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm  1230-1p  Rate \$100.00 #End Time	WTF- Rating 0.00	wThF :30  WeekdayswThF	- :30 - :30  Length - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00)	0.00 NM  0.00 NM  Rtg Type 0.00 NM  Rtg Type	1	
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3         [NOT AVAILABLE RATE           3 KSNV 09/10/12-09/16/12 Ra         ∰ MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 1         NEWS         Start Date         End Date           Week: 09/10/12 09/16/12 Spot         Ch Date Range         De         2 KSNV 09/10/12-09/16/12 No         Unresolved         [NOT AVAILABLE RATE           E 11 KSNV 09/12/12 09/14/12         AGENDA         Start Date         End Date           Week: 09/10/12         09/16/12         O9/16/12	Scription Ichael Ray  E] NOT AVAILABLE R Ichael Ray  Noon News  Noon News  Weekdays SpwTF Iscription Ion News  E] NOT AVAILABLE R The Agenda 1230pm The Agenda 1230pm  Weekdays SpwTF Iscription	2 Star 11ar ATE 11ar  CM  ots/Week 2 Star 12-1  ATE CM  ots/Week 2	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm  1230-1p  Rate \$100.00 #End Time	WTF- Rating 0.00	wThF	- :30 - :30  Length - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00)	0.00 NM  0.00 NM  Rtg Type 0.00 NM	1	
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3           [.NOT AVAILABLE RATE         3 KSNV 09/10/12-09/16/12 Ra           (★) MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 1           NEWS         Start Date End Date           Week: 09/10/12 09/16/12         Spot Ch Date Range De           2 KSNV 09/10/12-09/16/12 No         Unresolved           [.NOT AVAILABLE RATE         E 11 KSNV 09/12/12 09/14/12           AGENDA         Start Date End Date           Week: 09/10/12 09/16/12         O9/16/12           Spot Ch Date Range De         1 KSNV 09/10/12-09/16/12 The	Scription Ichael Ray  E] NOT AVAILABLE R Ichael Ray  Noon News  Noon News  Weekdays SpwTF Iscription In Agenda 1230pm The Agenda 1230pm Weekdays SpwTF Iscription In Agenda 1230pm Agenda 1230pm  Weekdays SpwTF Iscription Ichael Agenda 1230pm  Weekdays SpwTF Iscription Ichael Agenda 1230pm  Agenda 1230pm  Barrier Agenda 1230pm  Barrier Agenda 1230pm  Barrier Agenda 1230pm  Barrier Agenda 1230pm	2 Star 11ar ATE 11ar  CM  ots/Week 2 Star 12-1  ATE CM  ots/Week 2 Star 12-1  ATE 12-1	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm  1230-1p  Rate \$100.00 #End Time	WTF- Rating 0.00	wThF :30  WeekdayswThF	- :30 - :30  Length - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00)	0.00 NM  0.00 NM  Rtg Type 0.00 NM  Rtg Type	1	
Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 Ra         See MG 9.3         [.NOT AVAILABLE RATE           3 KSNV 09/10/12-09/16/12 Ra         ♠ MG for 9.1 09/14         [revised rate]           E 10 KSNV 09/12/12 09/14/12 1         NEWS         Start Date         End Date           Week: 09/10/12 09/16/12         Spot         Ch Date Range         De           2 KSNV 09/10/12-09/16/12 No         Unresolved         [.NOT AVAILABLE RATE           E 11 KSNV 09/12/12 09/14/12         AGENDA         Start Date         End Date           Week: 09/10/12 09/16/12         O9/16/12         Spot         Ch Date Range         De           1 KSNV 09/10/12-09/16/12 The         Unresolved         [.NOT AVAILABLE RATE	Scription Ichael Ray  E] NOT AVAILABLE R Ichael Ray  Noon News  Noon News  Weekdays SpWTF Iscription The Agenda 1230pm The Agenda 1230pm  Weekdays SpWTF Iscription  Graph Agenda 1230pm  Weekdays SpWTF Iscription  E Agenda 1230pm  INOT AVAILABLE R	2 Star 11ar ATE 11ar  CM  ots/Week 2 Star 12-1  ATE CM  ots/Week 2 Star 12-1  ATE 12-1	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm  1230-1p  Rate \$100.00 #End Time 0-1p	WTF- Rating 0.00	WThF	- :30 - :30 - :30 - :30 - :30 - :30 - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00) 00.003	0.00 NM  0.00 NM  Rtg Type 0.00 NM  Rtg Type 0.00 NM	1	\$100.00
Spot	Scription Ichael Ray  E] NOT AVAILABLE R Ichael Ray  Noon News  Noon News  Weekdays SpWTF Iscription The Agenda 1230pm The Agenda 1230pm  Weekdays SpWTF Iscription  Graph Agenda 1230pm  Weekdays SpWTF Iscription  E Agenda 1230pm  INOT AVAILABLE R	2 Star 11ar  ATE 11ar  CM  ots/Week 2 Star 12-1  ATE CM  ots/Week 2 Star 1230  ATE	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm  1230-1p  Rate \$100.00 #End Time	WTF-  Rating 0.00 WTF-  Rating 0.00	WThF	- :30 - :30 - :30 - :30 - :30 - :30 - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00)	0.00 NM  0.00 NM  Rtg Type 0.00 NM  Rtg Type	1	\$100.00
Spot   Ch Date Range   De	Scription Ichael Ray  E] NOT AVAILABLE R Ichael Ray  Noon News Noon News  WeekdaysWTF Iscription In Agenda 1230pm The Agenda 1230pm WeekdaysWTF Iscription e Agenda 1230pm E] NOT AVAILABLE R Dr. Phil Dr Phil	2 Star 11ar  ATE 11ar  CM  ots/Week 2 Star 12-1  ATE CM  ots/Week 2 Star 1230  ATE CM	#End Time m-12pm  12-1230pm  12-1230pm  Rate \$125.00 #End Time 230pm  1230-1p  Rate \$100.00 #End Time 0-1p	WTF-  Rating 0.00 WTF-  Rating 0.00	WThF	- :30 - :30 - :30 - :30 - :30 - :30 - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00) 00.003	0.00 NM  0.00 NM  Rtg Type 0.00 NM  Rtg Type 0.00 NM	1	\$125.00 \$100.00 \$0.00
Spot	Scription Ichael Ray  E] NOT AVAILABLE R Ichael Ray  Noon News Noon News  WeekdaysWTF Iscription In Agenda 1230pm The Agenda 1230pm WeekdaysWTF Iscription e Agenda 1230pm E] NOT AVAILABLE R Dr. Phil Dr Phil	2 Star 11ar  ATE 11ar  CM  ots/Week 2 Star 12-1  ATE CM  ots/Week 2 Star 1230  ATE	### ##################################	WTF-  Rating 0.00 WTF-  Rating 0.00	WThF	- :30 - :30 - :30 - :30 - :30 - :30 - :30	(\$325.00) \$325.00 25.004 Rate (\$125.00) 00.003	0.00 NM  0.00 NM  Rtg Type 0.00 NM  Rtg Type 0.00 NM	1	\$100.00

Page 4 of 6 Print Date: 09/26/12 08:11:13

KSNV

Order / Rev:

105663

Advertiser:

Horsford for Congress

Alt Order#: Flight Dates: 06842087

09/12/12 - 09/17/12

Product Desc:

HORSFORD 4 CONGRESS

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 12 KSNV	09/17/1	2 09/17/12		CM	3-4p	M	:30	1 \$	150.004	0.00 NM	0	\$0.00
DR. PH	Ш		Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	M	1	\$150.00	0.00						
	<u>  Date Ra</u>   00/17/11	<u>inge</u> <u>D</u> 2-09/23/1 <i>2 D</i>	escription = Dhii	<u>Star</u> 3-4p	t/End Time		Weekdays M	Length		Rtg Type 0.00 <i>NM</i>		
	resolved	2-09/23/12 D	(. <i>1</i> -1111	0- <del>4</del> 6			1-1	,50	(φησοισσ	9 0.00 1414		
[.N	OT AVAI	LABLE RAT	E] NOT AVAILABI	LE RATE								
	09/17/1	2 09/17/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:	M 30 PM)	:30	1 \$	3145.004	0.00 NM	0	\$0.00
NEWS	ert Data	End Data	Mookdaya	- Spots/Week	Pato	Rating						
<u>احد</u> /Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	1		0.00						
	Date Ra		<u>escription</u>		t/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
			EWS 3 at 4 (1 HC	<i>DUR)</i> 4-5p	om	(4:00 PM-4:30	PM	- :30	(\$145.00)	) 0.00 NM		
	resolved IOT AVAI		E] NOT AVAILAB	LE RATE								
E 14 KSNV	09/12/1	2 09/14/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF	:30	1 \$	175.004	0.00 NM	1	\$175.00
NEWS			4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)						
,	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	/10/12	09/16/12	WTF	1	\$175.00	0.00						
E 15 KSNV	09/12/1	2 09/14/12	M-F Early News M-F Early News	СМ	5-630p	W⊤F	:30	2 \$	\$250.004	0.00 NM	0	\$0.00
NEWS			W. F. Edity Mono									
	art Date	End Date	Weekdays	Spots/Week		Rating					7	
Week: 09/ Spot Ch	/10/12 <u>1 Date Ra</u>	09/16/12	WTF escription		\$250.00 t/End Time	0.00	Weekdavs	Lengtl	n Rate	Rta Type		
			1-F Early News	5-63			WThF			0.00 NM		
	resolved				·							
-			E] NOT AVAILAB 1-F Early News	LE RATE 5-63	2On		WThE	2/	. (¢250.00	) 0.00 <i>NM</i>		
Un	resolved		•	5-03	oop		WIII	,30	/ <del>(ຈະວບ.ບ</del> ບ	9 0.00 19191		
		ERUPT FOI	<del>-</del>	CM	630-7pm	WTF	:30	2 5	230.004	0.00 NM	. 0	ቀስ ሰብ
JEOPA		2 09/14/12	M-F Jeopardy M-F Jeopardy	CIVI	030-7 pm	W F	:30	2 3	230.004	U.UU NIVI	U	\$0.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF		\$230.00	0.00	101		Б.	D. T		
	n <u>Date Ra</u> 7.09/10/1		escription 4-F Jeopardy		<u>t/End Time</u> -7pm		Weekdays wThF	<u>Lengtl</u> 36:		Rtg <u>Type</u> 0.00 <i>NM</i>		
	resolved		, i booparay	000	, μπ,		********	.0.	, (\$200,00	, 0.00 , 1,111		
-			E] NOT AVAILAB									
			1-F Jeopardy	630	-7pm		WThF	;36	) <del>(\$230.0</del> 6	) 0.00 NM		
	resolved IOT AVA		E] NOT AVAILAB	LE RATE								
E 17 KSNV	09/12/1	2 09/14/12	M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm	WTF	: :30	2 :	\$230.004	0.00 NM	0	\$0.00
WHEE												
<u>Sta</u> Week: 09	art <u>Date</u>	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week	Rate \$230.00	<u>Rating</u> 0.00						
	n Date Ra		escription escription		rt/End Time	0.00	Weekdays	Lengt	n Rate	Rtg Type		
1 KSNV	/ 09/10/1	2-09/16/12 N	1-F Wheel		30pm		WThF	-		0.00 NM		
	resolved		E] NOT AVAILAB	I E RATE								
-		2-09/16/12 N	-		3 <b>0</b> pm		WThF	:30	) <del>(\$230.0</del> 6	) 0.00 <i>NM</i>		
Un	nresolved	•			. 1		• • •	.5	,,,,,,,,,,,	, 11111		
			E] NOT AVAILAB		730-758pn	า ~~WTF	: :30	2	\$125,004	0.00 NM	0	\$0.00
L IO ROINV	001 [2]	UU 14/14	Face to Face w/		1 22-1 00hil	, "	.00	_ '	γ 120,00 <del>1</del>	0.00 1434		ψυ.υ

Print Date: 09/26/12 08:11:13 Page 5 of 6

KSNV

105663 Order / Rev: Alt Order #: 06842087

Advertiser:

Estimate:

Horsford for Congress

Flight Dates: 09/12/12 - 09/17/12

HORSFORD 4 CONGRESS Product Desc:

Ln Ch Start End FACE TO FACE	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ts Rate Pri	Rtg Type S	pots	Amount
Start Date End Date		pots/Week	Rate	Rating					
Week: 09/10/12 09/16/12 Spot Ch Date Range	WTF Description	2 Start	\$125.00 <u>End Time</u>	0.00	Weekdays	Length Rate	Rtg Type		
1 KSNV 09/10/12-09/16/12	<del></del>		758pm		WThF				
Unresolved [.NOT AVAILABLE RA	TELNOT AVAILABLE	RATE							
2 KSNV 09/10/12-09/16/12			758pm		WThF	:30 (\$125.00)	0.00 NM		
Unresolved [.NOT AVAILABLE RA	ΓΕ] NOT AVAILABLE	RATE				, ,			
E 19 KSNV 09/15/12 09/15/12		СМ	6:30-8pm	S	S- :30	1 \$100.004	0.00 NM	1	\$100.00
VEGAS INC	Vegas Inc.								
Start Date End Date		pots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/10/12 09/16/12	S-	1	\$100.00	0.00	-00	4 00 400 000	0.00.1114		40 (00 00
E 20 KSNV 09/17/12 09/17/12	Monday Prime 8-10		8-10pm	М	:30	1 \$2,400.002	0.00 NM	1	\$2,400.00
THE VOICE									
Start Date End Date Week: 09/17/12 09/23/12	<u>Weekdays</u> S	ipots/Week 1	<u>Rate</u> \$2,400.00	Rating 0.00					
E 21 KSNV 09/16/12 09/16/12	NFL Football	СМ	1P-9PM		·s :30	1 \$4,000.004	0.00 NM	0	\$0.00
SUN NIGHT FTBL	NFL Football								
Start Date End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating					
Week: 09/10/12 09/16/12	nnumurS		\$4,000.00	0.00	Manhatana	Lawatta Bata	Dt. T.		
Spot Ch Date Range 1  1 KSNV 09/10/12-09/16/12	<u>Description</u> VFL Football	<u>Starti</u> 1P-9l	<u>/End Time</u> PM		Weekdays		<u>Rtg Type</u> 0.00 <i>NM</i>		
Unresolved						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[.NOT AVAILABLE RA	[E] NOT AVAILABLE	RATE							
[.NOT AVAILABLE RA E 22 KSNV 09/12/12 09/14/12	M-F News 3 at Elev	en CM	11pm-1135pr	mWTF-	:30	2 \$255.004	0.00 NM	2	\$510.00
-		en CM	11pm-1135pr	mWTF-	:30	2 \$255.004	0.00 NM	2	\$510.00
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date End Date	M-F News 3 at Elev M-F News 3 at Elev Weekdays	en CM	Rate	mWTF-	:30	2 \$255.004	0.00 NM	2	\$510.00
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date End Date Week: 09/10/12 09/16/12	M-F News 3 at Elev M-F News 3 at Elev  Weekdays WTF	en CM /en :pots/Week 2	<u>Rate</u> \$255.00	Rating 0.00					
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date End Date	M-F News 3 at Elev M-F News 3 at Elev <u>Weekdays</u> <u>S</u> WTF	en CM /en :pots/Week 2	Rate	Rating 0.00		2 \$255.004 1 \$110.004	0.00 NM	2	\$510.00 \$0.00
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date	M-F News 3 at Elev M-F News 3 at Elev WeekdaysWTF The Tonight Show Tonight Show	en CM ven Spots/Week 2 CM	<u>Rate</u> \$255.00 1135p-1237a	Rating 0.00 WTF-					
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date	M-F News 3 at Elev M-F News 3 at Elev Weekdays S-WTF The Tonight Show Tonight Show Weekdays	en CM /en :pots/Week 2	<u>Rate</u> \$255.00 1135p-1237a <u>Rate</u>	Rating 0.00 WTF- Rating					
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date	M-F News 3 at Elev M-F News 3 at Elev Weekdays SWTF The Tonight Show Tonight Show Weekdays SWTF Description	en CM ren  Spots/Week 2 CM  Spots/Week 1 Start	<u>Rate</u> \$255.00 1135p-1237a <u>Rate</u> \$110.00 /End Time	Rating 0.00 WTF-	:30 Weekdays	1 \$110.004  Length Rate	0.00 NM		
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date End Date Week: 09/10/12 09/16/12  E 23 KSNV 09/12/12 09/14/12  TONIGHT SHOW  Start Date End Date Week: 09/10/12 09/16/12  Spot Ch Date Range 1 KSNV 09/10/12-09/16/12	M-F News 3 at Elev M-F News 3 at Elev Weekdays SWTF The Tonight Show Tonight Show Weekdays SWTF Description	en CM ren  Spots/Week 2 CM  Spots/Week 1 Start	Rate \$255,00 1135p-1237a Rate \$110.00	Rating 0.00 WTF- Rating	:30	1 \$110.004  Length Rate	0.00 NM		
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date	M-F News 3 at Elev M-F News 3 at Elev Weekdays SWTF The Tonight Show Tonight Show Weekdays SWTF Description The Tonight Show	en CM ren  Spots/Week 2 CM  Spots/Week 1 Start 1135	<u>Rate</u> \$255.00 1135p-1237a <u>Rate</u> \$110.00 /End Time	Rating 0.00 WTF- Rating	:30 Weekdays	1 \$110.004  Length Rate	0.00 NM		
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date	M-F News 3 at Elev M-F News 3 at Elev Weekdays SWTF The Tonight Show Tonight Show Weekdays SWTF Description The Tonight Show  TE] NOT AVAILABLE	en CM ven  Spots/Week 2 CM  Spots/Week 1 Start 1135	<u>Rate</u> \$255.00 1135p-1237a <u>Rate</u> \$110.00 /End Time	Rating 0.00 WTF- Rating 0.00	:30 <u>Weekdays</u> wThF	1 \$110.004  Length Rate	0.00 NM		
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date End Date Week: 09/10/12 09/16/12  E 23 KSNV 09/12/12 09/14/12  TONIGHT SHOW  Start Date End Date Week: 09/10/12 09/16/12  Spot Ch Date Range 1 1 KSNV 09/10/12-09/16/12 Unresolved [.NOT AVAILABLE RA'  E 24 KSNV 09/17/12 09/17/12	M-F News 3 at Elev M-F News 3 at Elev M-F News 3 at Elev WeekdaysWTF The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show TE] NOT AVAILABLE The Tonight Show Tonight Show	en CM ven Spots/Week 2 CM Spots/Week 1 Start 1135 RATE CM	Rate \$255.00 1135p-1237a Rate \$110.00 /End Time p-1237a 1135p-1237a	Rating 0.00 WTF- Rating 0.00	:30 <u>Weekdays</u> wThF	1 \$110.004  Length Rate :30 (\$1-10-00)	0.00 NM <u>Rtg Type</u> 0.00 <i>NM</i>	0	\$0.00
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date	M-F News 3 at Elev M-F News 3 at Elev M-F News 3 at Elev WeekdaysWTF The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show TE] NOT AVAILABLE The Tonight Show Tonight Show	en CM ven  Spots/Week 2 CM  Spots/Week 1 Start 1135	Rate \$255.00 1135p-1237a Rate \$110.00 (End Time p-1237a	Rating 0.00 WTF- Rating 0.00	:30 <u>Weekdays</u> wThF	1 \$110.004  Length Rate :30 (\$1-10-00)	0.00 NM <u>Rtg Type</u> 0.00 <i>NM</i>	0	\$0.00
NEWS   Start Date   End Date   Week: 09/10/12   09/14/12   09/16/12   E 23   KSNV   09/12/12   09/14/12   E 23   KSNV   09/12/12   09/14/12   TONIGHT SHOW   Start Date   End Date   Week: 09/10/12   09/16/12   Spot   Ch Date Range   1   KSNV   09/10/12-09/16/12   Unresolved   [.NOT AVAILABLE RA   E 24   KSNV   09/17/12   09/17/12   TONIGHT SHOW   Start Date   End Date   Week: 09/17/12   09/23/12   Spot   Ch Date Range   End Date   Spot   Ch Date Range   Ch	M-F News 3 at Elev M-F News 3 at Elev M-F News 3 at Elev WeekdaysWTF The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show Weekdays M Description	en CM /en  Spots/Week 2 CM  Spots/Week 1 Start 1135  RATE CM  Spots/Week 1 Spots/Week 1 Spots/Week 1 Start CM	Rate \$255.00 1135p-1237a Rate \$110.00 /End Time p-1237a 1135p-1237a Rate \$110.00 /End Time	Rating 0.00WTF- Rating 0.00  M	WeekdayswThF :30	1 \$110.004  Length Rate :30 (\$1-10.004)  1 \$110.004	O.00 NM  Rtg Type O.00 NM  O.00 NM	0	\$0.00
NEWS   Start Date   End Date	M-F News 3 at Elev M-F News 3 at Elev M-F News 3 at Elev WeekdaysWTF The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show Weekdays M Description	en CM /en  Spots/Week 2 CM  Spots/Week 1 Start 1135  RATE CM  Spots/Week 1 Spots/Week 1 Spots/Week 1 Start CM	Rate \$255.00 1135p-1237a Rate \$110.00 /End Time p-1237a 1135p-1237a Rate \$110.00	Rating 0.00WTF- Rating 0.00  M	:30  WeekdayswThF :30	1 \$110.004  Length Rate :30 (\$1-10.004)  1 \$110.004	O.00 NM  Rtg Type O.00 NM  O.00 NM	0	\$0.00
NEWS   Start Date   End Date   Week: 09/10/12   09/14/12   09/16/12   E 23   KSNV   09/12/12   09/14/12   E 23   KSNV   09/12/12   09/14/12   TONIGHT SHOW   Start Date   End Date   Week: 09/10/12   09/16/12   Spot   Ch Date Range   1   KSNV   09/10/12-09/16/12   Unresolved   [.NOT AVAILABLE RA   E 24   KSNV   09/17/12   09/17/12   TONIGHT SHOW   Start Date   End Date   Week: 09/17/12   09/23/12   Spot   Ch Date Range   End Date   Spot   Ch Date Range   Ch	M-F News 3 at Elev M-F News 3 at Elev M-F News 3 at Elev WeekdaysWTF The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show Weekdays M Description The Tonight Show	en CM ven  Spots/Week 2 CM  Spots/Week 1 Start 1135  RATE CM  Spots/Week 1 Spots/Week 1 Spots/Week 1 Start 1135	Rate \$255.00 1135p-1237a Rate \$110.00 /End Time p-1237a 1135p-1237a Rate \$110.00 /End Time	Rating 0.00WTF- Rating 0.00  M	WeekdayswThF :30	1 \$110.004  Length Rate :30 (\$1-10.004)  1 \$110.004	O.00 NM  Rtg Type O.00 NM  O.00 NM	0	\$0.00
NEWS   Start Date   End Date   Week: 09/10/12   09/14/12   09/16/12   E 23   KSNV   09/12/12   09/16/12   E 23   KSNV   09/12/12   09/16/12   O9/16/12   O9/16/12	M-F News 3 at Elev M-F News 3 at Elev M-F News 3 at Elev  WeekdaysWTF The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show Tonight Show Tonight Show Weekdays Tonight Show Weekdays Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show The Tonight Show	en CM ven Spots/Week 2 CM Spots/Week 1 Start 1135 RATE CM Spots/Week 1 Start 1135	Rate \$255.00 1135p-1237a Rate \$110.00 /End Time p-1237a 1135p-1237a Rate \$110.00 /End Time	Rating 0.00WTF- Rating 0.00  M	:30  WeekdayswThF :30  Weekdays M	1 \$110.004  Length Rate :30 (\$1-10.004)  1 \$110.004	O.00 NM  Rtg Type O.00 NM  O.00 NM	0	\$0.00
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date	M-F News 3 at Elev M-F News 3 at Elev M-F News 3 at Elev  WeekdaysWTF The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show Tonight Show Tonight Show Weekdays Tonight Show Weekdays M Description The Tonight Show Tonight Show Tonight Show Tonight Show The Tonight Show The Tonight Show The Tonight Show	en CM ven Spots/Week 2 CM Spots/Week 1 Start 1135 RATE CM Spots/Week 1 Start 1135	Rate \$255.00 1135p-1237a Rate \$110.00 /End Time p-1237a 1135p-1237a Rate \$110.00 /End Time p-1237a	Rating 0.00 WTF-  Rating 0.00  M  Rating 0.00	WeekdayswThF :30  Weekdays M	1 \$110.004  Length Rate :30 (\$1-10.00)  1 \$110.004  Length Rate :30 (\$110.00)	0.00 NM  Rtg Type 0.00 NM  0.00 NM	0	\$0.00 \$0.00
E 22 KSNV 09/12/12 09/14/12  NEWS  Start Date	M-F News 3 at Elev M-F News 3 at Elev M-F News 3 at Elev  WeekdaysWTF The Tonight Show Tonight Show  WeekdaysWTF Description The Tonight Show Tonight Show Tonight Show  Weekdays M Description The Tonight Show  Tell NOT AVAILABLE M-F Today Show III Today 4th Hour	en CM ven Spots/Week 2 CM Spots/Week 1 Start 1135 RATE CM Spots/Week 1 Start 1135	Rate \$255.00 1135p-1237a Rate \$110.00 /End Time p-1237a 1135p-1237a Rate \$110.00 /End Time p-1237a	Rating 0.00 WTF-  Rating 0.00  M  Rating 0.00	WeekdayswThF :30  Weekdays M	1 \$110.004  Length Rate :30 (\$1-10.00)  1 \$110.004  Length Rate :30 (\$110.00)	0.00 NM  Rtg Type 0.00 NM  0.00 NM	0	\$0.00 \$0.00

Print Date: 09/26/12 08:11:13 Page 6 of 6

KSNV

Order / Rev:

105663

Advertiser:

Horsford for Congress

Alt Order#: Flight Dates: 06842087

09/12/12 - 09/17/12

Product Desc:

HORSFORD 4 CONGRESS

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Day	vs Len Spots Rate Pri RtgType Spots	Amount
E 25 KSNV 09/12/12 09/14/12 M-F Today Show III 4th BM 10am-11amWTI Today 4th Hour		\$325.00
TODAY SHOW III		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/10/12         09/16/12        WTF         1         \$325.00         0.00           Spot         Ch Date Range         Description         Start/End Time	Weekdays <u>Length</u> <u>Rate</u> <u>Rtg Type</u>	
1 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11am	wThF :30 (\$325.00) 0.00 NM	
See MG 25.2	,	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11am	wThF :30 \$325.00 0.00 NM	
MG for 25.1 09/14		
[revised rate]		
N 26 KSNV 09/12/12 09/17/12 M-F 5-6a WakeUp w/WagM 5-6a M-WT	F :30 2 \$125.003 0.00 NM	2 \$650.00
M-F 5-6a WakeUp w/Wagners		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/11/12	Weekdays Length Rate Rtg Type	
Spot Ch Date Range Description Start/End Time 1 KSNV 09/11/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a	M-WThF :30 (\$125.00) 0.00 NM	
See MG 26.3.26.4	14 11/11 1.00 (\$720.00) 0100 7111	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/11/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a	м-wтhF :30 <del>(\$125.00)</del> 0.00 <i>NM</i>	
See MG 26.3,26.4		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 09/12/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a	M-WThF ;30 \$325.00 0.00 NM	
MG for 26.2,26.1		
[REVISED RATE]	W 1975 - 120 - 6205 00 0 00 NM	
4 KSNV 09/12/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a	M-WThF :30 \$325.00 0.00 NM	
[INLYIDED IVAIL]		45.005.00
	Totals 1	4 \$5,685.00